

SPORTS MANAGEMENT AND MARKETING (4 Year)

(2009 – 2010)

Name: _____ Date: _____

Liberal Studies (36)

_____	First-Year Seminar	(2)
_____	Social Science (met in major with BCOR 111)	(0)
_____ LENG	Literature Series*	(3)
_____ LENG 111	College Composition	(3)
_____ LENG 112	Critical Analysis & Comp	(3)
_____ LFIN	Fine Arts Series*	(3)
_____ LHST 111	History of the West & World	(3)
_____ LTHE 121	Sacred Scripture	(3)
_____ LPHI	Philosophy II Series/MGMT360	(3)
_____ LPHI 131	Introduction to Philosophy	(3)
_____ LS	Natural Science*	(3)
_____ LTHE	Theology II Series*	(3)
_____ LTHE/LPHI	Theology/Philosophy III Series*	(3)
_____	Leadership Seminar	(1)
_____ MATH	Mathematics (met in major with MATH 114)	(0)
_____ SPCH 111	Speech (met in major)	(0)

Senior Year:

_____ LBST 383	Senior Seminar (met in major with BCOR 480)	(0)
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* Please consult semester schedule/catalog for approved courses.

Business Core (45)

_____ BCOR 111	Principles of Microeconomics	(3)
_____ BCOR 112	Principles of Macroeconomics	(3)
_____ BCOR 201	Financial Accounting	(3)
_____ BCOR 202	Managerial Accounting	(3)
_____ BCOR 203	Legal Environment of Business	(3)
_____ BCOR 221	Business Statistics	(3)
_____ BCOR 231	Bus & Prof Communications	(3)
_____ BCOR 241	Principles of Marketing	(3)
_____ BCOR 251	Principles of Management	(3)
_____ BCOR 306	Global Business	(3)
_____ BCOR 311	Financial Management I	(3)
_____ BCOR 450	Experiential Learning	(3)
_____ BCOR 480	Business Policy**	(3)
_____ CIS 150	Business Technology I	(3)
_____ MATH 114	Algebra for Business Students	(3)

Sports Requirements (51)

_____ ADVC 350	Intro to Sales Promotion and Direct Marketing	(3)
_____ ADVC 372	Principles of Public Relations	(3)
_____ COMM 381	Advert for Electronic Media	(3)
_____ MGMT 316	Organizational Behavior	(3)
_____ MKTG 320	Sales Force Management	(3)
_____ MKTG 340	Fundamentals of Advertising	(3)
_____ MKTG 350	Business to Business Mktg	(3)
_____ SPCH 111	Fundamentals of Speech	(3)
_____ SPRT 240	Sport Psychology	(3)
_____ SPRT 318	Sport in Society I	(3)
_____ SPRT 319	Sport in Society II	(3)
_____ SPRT 322	Team Sports Org and Mgmt	(3)
_____ SPRT 324	Physical Activity and Children	(3)
_____ SPRT 370	Principles of Sports Mgmt	(3)
_____ SPRT 380	Principles of Sport Marketing	(3)
_____ SPRT 460	Sport Ethics	(3)
_____ SPRT 490	Special Topics in Sport	(3)

Total Credits ~~~~~ 132

**Fulfills LBST 383, Senior Seminar