
INTERNATIONAL BUSINESS NEXT STEP PROGRAM

Baccalaureate Degree Program for Graduates of Two Year Colleges (2009 – 2010)

Pre-Senior Year

COURSE	CREDITS
___ 211 Intermediate (Language) II/211	3
___ (Language) Conversation/ 314 or Reading (Language)/232	3
___ 2 Courses from Major List Below*	6
___ BCOR 221 Statistics	3
___ BCOR 231 Business and Professional Communications	3
___ BCOR 241 Principles of Marketing	3
___ BCOR 311 Financial Management I	3
___ LTHE 121 Sacred Scripture	3
___ LPHI 131 Introduction to Philosophy	3
___ Fine Arts Series/LFIN	3
TOTAL	33

Senior Year

___ Three Courses from Major List Below*	9
___ Two Courses of International Non-Business Electives (Consult Advisor)	6
___ BCOR 306 Global Business	<u>3</u>
___ BCOR 450 Experiential Learning	3
___ BCOR 480 Business Policy	3
___ Theology/Philosophy III Series/LTHE or LPHI	3
___ Literature Series/LENG	3
___ Free Elective	<u>3</u>
TOTAL	33

*Major Courses:

___ ECON 241 International Economics	___ MGMT310 International Management
___ FINC 419 International Investment	___ MKTG 345 International Marketing
___ MKTG 255 Principles of Exporting	___ IBUS 375 International Business Seminar
___ MKTG 357 Global Sourcing	___ IBUS 377 Ind/International Bus. Internship
___ IBUS 382 China Studies	___ Approved study tour abroad
___ FINC 318 International Financial Mgmt.	

TOTAL DEGREE CREDITS: 129***

PREREQUISITES:

One Year of Accounting (BCOR 201 and 202)
One Year of Economics (BCOR 111 and 112)
Business Technology I (CIS 150)
Composition (LENG 111 and 112)
Algebra (MATH 111 or MATH 114)
Principles of Management (BCOR 251)
Legal Environment/Business Law (BCOR 203/ MGMT 204)

*****This total includes qualifying credits transferred in from Associates Degree.**

NOTE: Students are required to complete 18 credits in the Core of Discovery Program at Gannon, earn at least 64 Gannon credit, and a total of 129 credits to graduate.

Updated June 2009