
ENTREPRENEURSHIP NEXT STEP PROGRAM

Baccalaureate Degree Program for Graduates of Two Year Colleges (2009 – 2010)

Pre-Senior Year COURSE	CREDITS
_____ BCOR 221 Business Statistics	3
_____ BCOR 231 Business and Professional Communications	3
_____ BCOR 241 Principles of Marketing	3
_____ BCOR 311 Financial Management I	3
_____ ENTR 310 Organizational Innovation	3
_____ ENTR 330 Entrepreneurial Finance	3
_____ MKTG 300 Consumer Behavior	3
_____ MKTG 320 Prof. Selling and Sales Mgmt.	3
_____ LTHE 121 Sacred Scripture	3
_____ LPHI 131 Introduction to Philosophy	3
_____ *Fine Arts Series	<u>3</u>
TOTAL	33
Senior Year	
_____ ENTR 410 New Venture Creation	3
_____ MKTG 410 Marketing Research	3
_____ Interest-Focused Sequence**	9
_____ BCOR 306 Global Business	3
_____ BCOR 450 Experiential Learning	3
_____ BCOR 480 Business Policy	3
_____ *Theology/Philosophy III Series	3
_____ *English Literature Series	3
_____ LBST 383 Liberal Studies Senior Seminar (met in major with BCOR480)	0
_____ Free Elective	<u>3</u>
TOTAL	33

* Please consult semester schedule/catalog for approved courses.

TOTAL DEGREE CREDITS: 129***

**Interest-Focused Sequence - 9 hours

- The Interest-Focused Sequence consists of 9 credit hours in an area of interest to the student (e.g., engineering, fine arts, health sciences, etc.) or a management course sequence comprised of Legal Environment of Business II, Making Teams Work and Project Management. The courses for the sequence must be approved by the program director. Students may only take courses for which they have met prerequisites.

PREREQUISITES:

One Year of Accounting (BCOR 201 and 202)
 One Year of Economics (BCOR 111 and 112)
 Business Technology I (CIS 150)
 Composition (LENG 111 and 112)
 Algebra (MATH 111 or MATH 114)
 Principles of Management (BCOR 251)
 Legal Environment/Business Law (BCOR 203/ MGMT 204)

****This total includes qualifying credits transferred in from Associates Degree.*

NOTE: Student must complete a minimum of 66 credits of course work at Gannon, which includes a minimum of 18 hours of liberal studies courses.

Updated August 2009